

# Small Business Cyber Self-Check

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A self-check for small businesses that do not have a full-time IT/security person. You can finish it in about 20 minutes.

This is not a security audit. Nothing is tested, scanned, attacked, or verified by a third party. You answer 12 questions about how your business runs: accounts, backups, passwords, admin access, devices, email, vendors, and what happens in the first hour if something goes wrong.

Honest framing:

- You answer the questions.
- You score yourself.
- The score helps you prioritize. It is not a grade for an insurer, client, regulator, or lawyer.
- This is not a pentest, audit, certification, legal advice, privacy advice, insurance advice, or a guarantee of security.
- If you handle health, legal, regulated, or privileged client data, use this as a starting point and talk to a qualified advisor in your field too.

Best way to use it: do it once, alone, in one sitting. Then do it again two weeks later with whoever else helps run the business. The questions that make you pause are usually the ones worth fixing first.

## Who this is for

- Solo founders and small teams
- Local service businesses
- Creators and agencies with client data
- Businesses using Google Workspace or Microsoft 365
- Owners staring at a vendor or cyber-insurance questionnaire and thinking, “I should probably know this”

## The 12-question self-check

### 1. MFA is on for every important account

Check:

- email admin accounts

- banking/payment accounts
- domain registrar
- website hosting
- social accounts
- cloud storage
- password manager
- accounting/bookkeeping tools

Good sign: every owner/admin account uses app-based MFA or a security key.

Watch out: SMS-only MFA is better than nothing, but it is not ideal for high-value accounts.

## 2. Admin accounts are separate from daily-use accounts

Check:

- Do people use admin accounts for normal email and browsing?
- Are there old admin users from past staff/contractors?
- Does more than one trusted person know how to recover the business if the owner is unavailable?

Good sign: admin access is limited, named, and reviewed.

## 3. Passwords are in a real password manager

Check:

- no shared passwords in spreadsheets, text files, email threads, or chat apps
- each person has their own login where possible
- shared credentials, if unavoidable, live in a controlled vault

Good sign: every critical account has a unique password.

## 4. Backups exist and have been tested

Check:

- What gets backed up?
- Where does it back up to?
- Who gets alerts if backup fails?
- When was the last restore test?

Good sign: someone has restored a file from backup in the last 90 days.

## 5. Devices are patched

Check:

- Windows/macOS updates
- browser updates
- Microsoft Office/Adobe/Zoom updates
- router firmware
- NAS or server firmware

Good sign: updates are not months behind.

## 6. Endpoint protection is active

Check:

- Windows Defender or equivalent is running
- devices are not showing ignored malware alerts
- staff know who to contact if they see a warning

Good sign: antivirus/security status is visible and reviewed.

## 7. Email protections are not completely ignored

Check:

- SPF, DKIM, and DMARC exist for the domain
- staff know how to report phishing
- payment-change requests get verified out of band

Good sign: a fake invoice or payment-change email would not get approved by one person alone.

## 8. Critical vendors are known

List:

- email provider
- website host

- domain registrar
- payment processor
- accounting/bookkeeping platform
- cloud storage
- CRM/client database
- MSP/IT provider, if any

Good sign: you know who holds the keys to the business.

## 9. Offboarding is not improvised

Check:

- Can you remove a departing contractor from email, cloud storage, social media, password vault, website, and finance tools in one sitting?

Good sign: there is a short offboarding checklist.

## 10. Incident response has an owner

Check:

- Who decides what to do if email is compromised?
- Who calls the bank/payment processor?
- Who contacts clients if data may be involved?
- Where is the recovery checklist stored if email is down?

Good sign: the first hour after an incident is not pure guessing.

## 11. Devices and accounts are inventoried

Check:

- staff laptops/desktops
- shared devices
- phones with business access
- admin accounts
- software subscriptions

Good sign: you can answer “what do we have and who has access?” without digging for hours.

